



Thematic Calendar 2006

ISSUE	VINEYARD	WINERY	MANAGEMENT
JAN/FEB	<ul style="list-style-type: none"> • New Technology preview for Unified Symposium • Vineyard Establishment posts, wires, stakes, trellis supplies, vine tubes, drainage tile and pipe, fencing, tractor planting attachments • Worker Safety & Protective Equipment 	<ul style="list-style-type: none"> • New Technology preview for Unified Symposium • Cellar Management barrel room, inventory, case storage • Fortified, Sparkling Wines • Worker Safety & Protective Equipment 	<ul style="list-style-type: none"> • Financial Management • Market Watch • Wine Wise Marketing • World View
MAR/APR	<ul style="list-style-type: none"> • Sprayer Equipment and Spray Materials fungicide, herbicide, insecticide • Irrigation/Fertigation pumps, well drilling, rubber hose for drip irrigation, liquid fertigation supplies, and sprinkler systems 	<ul style="list-style-type: none"> • Analysis lab equipment • Post Fermentation pumps & filtration, fining, racking • Tasting Room Profitability Conference & Trade Show and Wine Club Summit • Fruit, Dessert Wines 	<ul style="list-style-type: none"> • Succession Planning • Market Watch • Wine Wise Marketing
MAY/JUN	<ul style="list-style-type: none"> • Harvesting Equipment mechanical harvesters, gondolas, boxes/bins, high-pressure washers, field refrigeration, scales, pH meters, refractometers, hand shears • White Wines 	<ul style="list-style-type: none"> • Packaging Issue bottling equipment, closures • White Wines 	<ul style="list-style-type: none"> • Financial Services, Management/Planning • Market Watch • Wine Wise Marketing
JUL/AUG	<ul style="list-style-type: none"> • Environmental Regulation • Tractor Accessories • Hedging/Trimming Supplies Equipment • Animal and Weed Control bird netting, canons, traps, repellants, mowing equipment, flammers • White Wines 	<ul style="list-style-type: none"> • Winery Sanitation • Fermentation Equipment, Electricity/Temperature Control • White Wines 	<ul style="list-style-type: none"> • World View • Succession Planning • Market Watch • Wine Wise Marketing
SEP/OCT	<ul style="list-style-type: none"> • Red Wines • Tractors • Vines/Nursery Stock • Wind Machines 	<ul style="list-style-type: none"> • Fermentation Issues, Processes, Equipment • Oak Options • Red Wines 	<ul style="list-style-type: none"> • World View • Financial Management • Market Watch • Wine Wise Marketing
NOV/DEC	<ul style="list-style-type: none"> • Red Wines • Pruning Equipment • Tilling Equipment/ Attachments • Soil Testing Equipment • Backhoes, other vehicles • Software, Remote Weather Instrumentation 	<ul style="list-style-type: none"> • Red Wines • Software, Remote Weather Instrumentation 	<ul style="list-style-type: none"> • Market Trends • World View • Exports • Financial Services, Management/Planning

V&WM Products
 Vineyard & Winery
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*These are the kinds of topics our audience may expect in these issues. More specific topics and equipment about viticulture and enology will be addressed under the general themes.